

JULIA K. ADAMS

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EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA **Los Angeles, CA**
Annenberg School for Communication and Journalism

- M.A. in Specialized Journalism with honors *August 2020*
- B.A. in Broadcast and Digital Journalism, *Cum Laude* *May 2019*

EXPERIENCE

SPECTRUM ORIGINAL PROGRAMMING **Los Angeles, CA**
Production Assistant *November 2020 – Present*

- Assist in all aspects of the production of Spectrum Sportsnet's original programs including Backstage: Lakers, Backstage: Dodgers and Beyond the Sport. Edit and organize footage and create player reels.

ESPN 3/ Big West Conference Productions **Los Angeles, CA**
Broadcast Intern *January 2020 – Present*

- Produce behind-the-scenes and on-camera content for Big West Conference game broadcasts on ESPN 3.

USC ATHLETICS **Los Angeles, CA**
Broadcast Intern / USC Football *August 2019 – January 2020*

- Conducted pregame, on-field interview with USC head football coach
- Featured on-air journalist for KABC Radio Halftime Show for all USC football games

IAAF, FINA, INTERNATIONAL OLYMPIC COMMITTEE **South Korea, Qatar**
Young Reporters Program *July 2019 – November 2019*

- Worked as an on-camera and print journalist and created on-camera and social content during the 2019 World Aquatics Championship in South Korea and the 2019 World Athletics Championship in Qatar.

ANNENBERG MEDIA **Los Angeles, CA**
Sports Director *August 2018 – May 2019*

- Oversaw all broadcast and digital sports coverage. Managed and trained 70+ student sports journalists

Executive Producer, Sports SCene *September 2017 – May 2019*

- Develop content, coordinate talent, edit video, and design graphics for weekly sports show

On-Air Reporter, Sports SCene *September 2016 – July 2020*

NBPA **Los Angeles, CA**
NBPA Broadcast Bootcamp Intern *May 2019 - June 2019*

WASSERMAN **Los Angeles, CA**
Broadcast Intern *May 2018 - August 2018*

LOS ANGELES SPORTS & ENTERTAINMENT COMMISSION **Los Angeles, CA**
NBA All-Star 2018 Intern *December 2017 - February 2018*

FOX SPORTS **Los Angeles, CA**
Media Relations Intern *October 2017 – December 2017*

TROJAN ATHLETIC FUND **Los Angeles, CA**
Donor Liaison *August 2015 – September 2017*

AWARDS

CHICK HEARN MEMORIAL SCHOLARSHIP

- Selected by USC faculty and Lakers organization for scholarship awarded to standout Annenberg student intending to pursue a career in sports journalism